

# DR. PHIL. ULRIKE KLINGER

born July 10, 1978 in Dresden (Germany)

IPMZ - Institute for Mass Communication and Media Research  
University of Zurich  
Andreasstrasse 15  
CH-8050 Zurich  
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## RESEARCH FOCUS

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- Communication and IT (societal and cultural implications; digital public sphere)
- Strategic communication and politicians' use of digital media
- Digital media and democratic processes
- Comparative analysis of media structures and media regulation

## PROFESSIONAL EXPERIENCE

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Sep 2016-Jan 2017	Visiting Professor ("Vertretungsprofessorin") for Digital Communication, Zeppelin University Friedrichshafen
Sep-Dec 2016	(postponed) Invitation as Visiting Scholar to the Center for Information Technology and Society CITS, University of California at Santa Barbara (Travel Grant from The Swiss National Science Funds: 10'500 CHF)
Since Oct 2009	Senior Research and Teaching Assistant at IPMZ - Institute for Mass Communication and Media Research, Division „Media & Politics“, University of Zurich
2013 – 2015	Managing Director of the research division „Media & Politics“, University of Zurich
2013	Summer Fellow at HIIG - Humboldt Institute for Internet and Society, Berlin (July – September)
2007 - 2009	Research Assistant at the Institute of Political Science, Goethe University Frankfurt am Main, Chair of Comparative Political Science (Prof. Dr. Hans-Jürgen Puhle)
2006-2007	Several months of research visits in Italy (Università degli Studi di Milano, Università degli Studi di Perugia) and Mexico (Colegio de México, Mexico City)
2004 - 2007	Post-Graduate Assistant at the Center for North American Studies (ZENAF), Frankfurt
2004-2005	Post-Graduate Assistant at the Peace Research Institute Frankfurt (PRIF/HSFK), Project Assistant: Phenotypes and Causality of Violence in Latin America
2001-2004	Graduate Assistant at the Center for North American Studies (ZENAF), Frankfurt
2004	Internship and freelance work for the Hertie Foundation, Frankfurt, Project: START (a scholarship program for students with migration background)

2002-2003 Internship at the Friedrich Ebert Foundation in Mexico-City, assistant to the departments of Media, Trade Union Cooperation and Chiapas (October 2002-February 2003)

#### ACADEMIC EDUCATION

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2010 Dissertation „*Medienmonopole und defekte Demokratien: Pluralismusregulierung und Demokratiequalität in Italien und Mexiko*“ [*Media Monopolies and Defective Democracies. Pluralism Governance and the Quality of Democracy in Italy and Mexico*], Institute of Political Science, Goethe University Frankfurt am Main

2001-2004 Goethe University Frankfurt am Main (Graduate Studies of Political Science, American Studies, History, Social Psychology), Diploma in December 2004  
Thesis: *Problems of Democratic Legitimation in East Germany: Social and Economic Policy Outputs and the Legitimacy of Political Systems.*

1998-2001 Dresden University of Technology (Undergraduate Studies of Political Science, American Studies and Social and Economic History)

#### SECONDARY EDUCATION

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1998 High School Diploma (Abitur), Gymnasium Luisenstift, DE-01445 Radebeul (GPA: 1.7)

1996 US-High School Diploma, Honor Roll Graduate, Central Lafourche High School, Raceland LA 70395, USA.

#### AWARDS, SCHOLARSHIPS & SHORTLISTINGS (2010-2016)

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2015 Shortlisted for Associate Professor “Communication and Media Science with a focus on cultural analysis”, University of Bremen, Germany (rank 2a)

2014 Shortlisted for Associate Professor “Professional Communication in Electronic Media/Social Media, University Duisburg-Essen, Germany (rank 3)

2012 Best Dissertation Award, German Political Science Association (DVPW)  
(Laudatio published in Politische Vierteljahresschrift PVS 4/2012)

2011-2012 Gertrude J. Robinson Mentoring-Program for Post-Doc Researchers, German Association for Communication DGPK

2010-2011 Mentoring-Program for post-doc researchers, University of Zurich

2007 PhD scholarship, Friedrich-Ebert-Foundation (returned)

2007 International Summer School in Political Communication and Electoral Behaviour, Università degli Studi Milano, July 2007

2006-2007 PhD scholarship, Goethe University Frankfurt

2006 Scholarship for field research in Mexico (2 months), German Academic Exchange Service DAAD

2002 Scholarship for internship at Friedrich Ebert Foundation in Mexico-City (3 months)

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## RESEARCH FUNDING (ca. 200.000 CHF)

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- 2016 International Short Visits Grant, Swiss National Science Funds SNF (10.500 CHF)  
Visiting Research Scholar, Center for Information Technology and Society (CITS),  
University of California at Santa Barbara UCSB (postponed because of position as  
Visiting Professor during fall semester 2016 at Zeppelin University Friedrichshafen)
- 2014 Research project with VHW - Bundesverband Wohnen und Stadtentwicklung e.V.:  
„*Local Communication Spaces and Social Cohesion*“ (principal investigator, with Prof.  
Otfried Jarren, 120.000 CHF)
- 2012 Swiss National Science Fund: „*Participatory Online Communication in Swiss Cities*“  
(principal investigator, with Prof. Dr. Otfried Jarren, 60.000 CHF)
- 2009 Series of three panel discussions „*Democracy in Spain and Latin America: Between  
Visions and Reality*“, cooperation of the Institute of Political Science and the Instituto  
Cervantes in Frankfurt, Mai-June (10.000 EUR)
- 2005-2014 Several travel grants from DAAD (German Academic Exchange Service), SAGW  
(Swiss Academy of Humanities and Social Sciences) and other institutions

## RESEARCH COOPERATIONS

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- 2015-2017 Member of the working group „Assessing Big Data“ (www.abida.de), WZB – Berlin  
Social Science Center, funded by the German Federal Ministry of Education and  
Research (BMBF)
- 2014-2017 Member of the research network „Values and Norms in Communication Science“,  
funded by German Research Foundation DFG (48.000 EUR)
- 2014 Member of Program Committee and Co-Organizer (also funding): *International  
Summer School on Information and Communication Technology For Democracy*, 16-  
22 March, 2014, New Delhi, India
- 2007-2009 Associated member EU-research network COST Action 30: „East of West: Setting a  
New Central and Eastern European Media Research Agenda“

## ORGANISATION OF CONFERENCES AND WORKSHOPS

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- 2014 Member of Program Committee and Co-Organizer (also funding): *International  
Summer School on Information and Communication Technology For Democracy*, 16-  
22 March, 2014, New Delhi, India
- 2011 Workshop Director of ECPR Joint Sessions in St. Gallen („After Medialization: How  
Governments and Parties Communicate and Legitimize Political Action“), 12-17 April  
2011
- 2010 Initiative and Organization of panel discussion „Quality-TV in Crisis? Television  
between profits and sophistication“, with Ingrid Deltente, General Directors of  
European Broadcasting Union and Götz Mäuser, Vice Chair of Board of Directors  
ProSieben Sat.1 Media AG and associate at financial investor Permira. 19.05.2010,  
Universität Zürich
- 2009 Initiative and organization of a series of three panel discussions „Democracy in Spain  
and Latin America: Between Visions and Reality“, cooperation of the Institute of  
Political Science and the Instituto Cervantes in Frankfurt, Mai-June, 2009

July 2007 Initiative and Organization of a two-day workshop „Professional Teaching and Publishing for Young Academics“, cooperation of NAPOKO Network of Young Scholars and the International Promotion (PhD) Center, Goethe University Frankfurt.

#### FACULTY GOVERNANCE & ADMINISTRATION

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2015 Member of Annual Academic Report Working Group, IPMZ

2014-2015 Member of Evaluation Working Group, IPMZ

2011-2014 Departmental Mobility Coordinator at IPMZ - Institute for Mass Communication and Media Research (International cooperations, student exchange programs)

2008-2009 Representative of mid-level faculty (non-tenured research and teaching staff) in the search committee for the Chair of Comparative Political Science, Goethe University Frankfurt

2008 Member of a Commission to prepare accreditation of BA and MA degree programs

2008 Initiative and Organization of a student competition in photography, Department for Social Sciences, Goethe University Frankfurt

2007–2008 Elected Representative of mid-level faculty (non-tenured research and teaching staff) in the Board of Directors, Institute of Political Science, Goethe University

#### SERVICES TO THE RESEARCH COMMUNITY

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2016 Member of the ICA Political Communication Division's "Kaid-Sanders Best Article of the Year Award Committee"

2016 Member of a PhD adjudication committee, Department of Media and Communication at the University of Oslo

2008-2011 Chairperson of the young academics network NAPOKO (young academics in political communication research), associated with DVPW (German Political Science Association) and DGPuK (German Communication Association) ([www.napoko.de](http://www.napoko.de), ca. 220 members)

Ongoing Reviewer for international journals (International Journal Press/Politics; Information, Communication & Society, New Media & Society, European Journal of Political Research, Communications, Sage Open, Policy & Internet, Journal of Latin American Communication Research)

Reviewer for conferences (Annual conferences of DVPW/DGPIUK political communication sections, annual conference of International Communications Association; ECREA, IAMCR, DGPuK)

#### ADVANCED TRAINING

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Since 2010 Teaching Skills (University of Zurich)

Oral Exams (one-day-course)

Multiple Choice Exams (one-day-course)

Cognitive Activation of students in interactive teaching settings (two-day-course)

Teaching in cooperative settings (two-day-course)  
Teaching individuals (two-day-course)  
Début – Introduction to academic teaching (two-day-course)

#### KNOWLEDGE TRANSFER

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2014            Lecturer in seminar “Political Communication for Governments and Administrations“  
(advanced training for practitioners, June 2014)

2012-2014      Lecturer in seminar "Advanced Training Politics“ of the Executive School, University of  
St. Gallen (ES-HSG): „Political Content Online: Myths, Actors, processes, Limits and  
Risks“

2012            Co-Chair of seminar „Political Communication for Governments and Administrations“  
(advanced training for practitioners, 6-day seminar, June 2012)

#### LANGUAGE SKILLS

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German        native speaker  
English        fluent  
Spanish        proficient  
Italian        conversational  
Russian        basic knowledge

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Zurich, 20 September 2016

## PUBLIKATIONS

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### Books

Klinger, Ulrike (2011): *Medienmonopole in defekten Demokratien: Media Governance und die Aushandlung von Pluralismus in Italien und Mexiko*. (Vol. 3 „Politische Kommunikation und demokratische Öffentlichkeit“, ed. by Frank Marcinkowski, Barbara Pfetsch & Gerhard Vowe). Baden-Baden: Nomos.

(Best Dissertation Award, 2012 German Political Science Association DVPW)

Klinger, Ulrike (2008): *Die geteilte Republik. Demokratiezufriedenheit und Legitimitätsproduktion in Ostdeutschland*. Saarbrücken: VDM.

### Journal articles (peer reviewed)

Klinger, Ulrike & Russmann, Uta (2015): *The Sociodemographics of Political Public Deliberation*. In: Communications – The European Journal of Communication Research 40:4, S. 471–484.

Klinger, Ulrike, Rösli, Stephan & Jarren, Otfried (2015): *To Implement or Not to Implement? Participatory Online Communication in Swiss Cities*. In: International Journal of Communication 9; Special Issue: Qualitative Political Communication, S. 1926-1946.

Klinger, Ulrike & Svensson, Jakob (2015): *The emergence of network media logic in political communication: A theoretical approach*. In: New Media & Society 17:8, S. 1241-1257 (published online 2014).

Klinger, Ulrike, Rösli, Stephan & Jarren, Otfried (2015) *Beyond 'Potential': Swiss City Administrations and their use of ICT for Participation* [in Chinese], International Media Industry Review 11, S. 45-73.

Klinger, Ulrike & Russmann, Uta (2014): *Measuring online deliberation in local politics: An empirical analysis of the 2011 Zurich City Debate*. In: International Journal of E-Politics 5:1. S. 61-77.

Klinger, Ulrike (2014): *Media Governance im interregionalen Vergleich: Informelle Regulierung in Italien und Mexiko*. In: Lauth, Hans-Joachim & Bröchler, Stephan (Hrsg.): Von Government zu Governance: Informelles Regieren im Vergleich. Sonderheft 4 der Zeitschrift für Vergleichende Politikwissenschaft (ZfVP) 8: 1 Supplement, S. 35-59.

Klinger, Ulrike (2013): *Mastering the Art of Social Media: Swiss Parties, the 2011 National Election and Digital Challenges*. In: Information, Communication and Society 16: 5. S. 717-736.

Klinger, Ulrike (2011): *Democratizing Media Policy: Community Radios in Mexico and Latin America*. In: Journal of Latin American Communication Research. 1:2. o.S.

Czepek, Andrea & Klinger, Ulrike (2010): *Media Pluralism between Market Mechanisms and Control: The German Divide*. International Journal of Communication 4/2010. S. 820-843.

### Book chapters

Klinger, Ulrike & Svensson, Jakob (2016): *Network Media Logic: Some Conceptual Considerations*, In: Bruns, Axel; Enli, Gunn; Skogerbø, Eli; Larsson, Anders O. & Christensen, Christian (eds): Routledge Companion to Social Media and Politics. New York & London: Routledge: pp. 23-38.

Riesmeyer, Claudia; Zillich, Arne; Geise, Stephanie; Klinger, Ulrike; Müller, Kathrin; Nitsch, Cordula, Rothenberger, Liane & Sehl, Annika (2016): *Werte normen, Normen werten. Theoretische und methodische Herausforderungen ihrer Analyse*. In: Werner, Petra et al (eds): Verantwortung – Gerechtigkeit – Öffentlichkeit. Normative Perspektiven auf Kommunikation. Konstanz: UVK: S. 373-394.

Klinger, Ulrike (2015): *Accountability Mechanisms and the Control of Public Service Media in Europe*, In: Karen Arriaza Ibarra (ed.): *Public Service Media and Politics in Europe: Media Relations with the State, the Market and the Public*. ECREA Series. London: Routledge. S. 189-208.

Klinger, Ulrike (2015): *Mastering the art of social media: Swiss parties, the 2011 national election and digital challenges*. In: Gunn Sara Enli & Hallvard Moe (eds): *Social Media and Election Campaigns. Key Tendencies and Ways Forward*. Abingdon: Routledge. (im Druck)

Klinger, Ulrike (2012): *Veto Players and the Regulation of Media Pluralism: A New Paradigm for Media Policy Research?* In: Just, Natascha & Puppis, Manuel (eds.): *Trends in Communication Policy Research. New Theories, Methods and Subjects*. Bristol: Intellect. S. 139-153.

Klinger, Ulrike (2008): *Vom Betrug des Wahlbetrugs: Medienperformanz und die mexikanischen Wahlen 2006*. In: Aydin, Esra et al. (Hrsg): *Düsseldorfer Forum Politische Kommunikation. Schriftenreihe DFPK Bd. 3*. Berlin. S.125-149.

Klinger, Ulrike (2007): *Voto por Voto, Casilla por Casilla? Democratic Consolidation, Political Intermediation and the Mexican Election of 2006*. ZENAF Arbeits- und Forschungsbericht Nr.1/2007. Zentrum für Nordamerika-Forschung, Frankfurt am Main.

#### Book reviews

Ulrike Klinger (2014): Book Review: Dahlgren, Peter: *The Political Web*. – Houndmills: Palgrave Macmillan 2013. In: *European Journal of Communication* 29: 6, pp. 749-751.

Ulrike Klinger (2013): Rezension: Potschka, Christian: *Towards a market in broadcasting. Communications policy in the UK and Germany*. – Houndmills: Palgrave Macmillan 2012. In: *Publizistik* 1/2013. S. 113-114.

Klinger, Ulrike (2011): Rezension: *Politische Inhalte im Internet* (Patrick Rademacher, Köln 2010). Rezensionen: *Kommunikation:Medien r:m:k*.

#### Other

Klinger, Ulrike & Jakob Svensson (2014): *Vernetzung als Problem: Social Media in der Politik*. *European Journalism Observatory*. Published online 16 December 2014. <http://de.ejo-online.eu/digitales/vernetzung-als-problemsocial-media-der-politik>

Klinger, Ulrike (2007): *Voto por Voto, Casilla por Casilla? Democratic Consolidation, Political Intermediation and the Mexican Election of 2006*. ZENAF Arbeits- und Forschungsbericht Nr.1/2007. Zentrum für Nordamerika-Forschung, Frankfurt am Main.

#### Work in Progress

Transformationen digitaler Öffentlichkeit (Habilitation, Fertigstellung 2017)

(with Anna Leupold & Otfried Jarren): *Imagining the City: How Local Journalism Depicts Social Cohesion* (accepted with minor revisions, *Journalism Studies*, August 2016)

(with Stephan Rösli & Otfried Jarren): *Hype in the City? An Inventory of Participatory Online Communication in Swiss Cities*. (under review)

(with Uta Russmann) *“Beer is more effective than social media” –Political parties’ perceptions in Austria and Switzerland*. (under review)

*The End of Media Logics? On Algorithms and Agency*. (Journaleinreichung September 2016)

(with Otfried Jarren): *Nachhaltigkeit – Kein Thema für die Medien?*  
Unveröffentlichtes Manuskript, Hessische Landeszentrale für Politische  
Bildung.

Conference  
presentations

Panel: Political Campaigning Beyond Facebook and Twitter: Five European  
Perspectives, ECREA, Prag 2016.

(with Jakob Svensson) The End of Media Logics? On Algorithms and Agency.  
Jahrestagung der DGPUK-Fachgruppe Digitale Kommunikation. 3.-5.11.2016.

Der Aufstieg der Semi-Öffentlichkeit: Ein relationaler Zugang zur  
Transformation digitaler Kommunikation. Dresdner Symposium „Digitale  
Revolution in der Demokratie“, 8.-9.9.2016.

(with Jakob Svensson) Algorithms, Big Data & the Role of Network Media  
Logic. ICA Conference 2016 Fukuoka, Japan, 13.06.2016.

Öffentlichkeit als Beziehung – eine relationale Perspektive, SGKM  
Jahrestagung 2016, Fribourg, 7.-9.04.2016. (angenommen)

Vom Tahrir-Platz bis zu Pegida: Urbane Bewegungen und Social Media.  
Workshop „Medien, Stadt, Bewegung: Medienwandel und kommunikative  
Figurationen des städtischen Lebens“, Universität Bremen, 4.-5.12.2015.

(with Melanie Magin) Über Netzwerke und Forschungspraxis. Vortrag auf der  
Jahrestagung der Deutschen Gesellschaft für Publizistik- und  
Kommunikationswissenschaft (DGPUK), Darmstadt, 15.05.2015.

(with Jakob Svensson) Network Media Logic and the Structural Changes of  
Political Communication – Some Conceptual Considerations. Gemeinsame  
Jahrestagung der Fachgruppe „Kommunikation und Politik“ der DGPUK, des  
Arbeitskreises „Politik und Kommunikation“ der DVPW sowie der Fachgruppe  
„Politische Kommunikation“ der SGKM; Düsseldorf, 19.-21.02.2015.

Social media and political communication in Switzerland. ECREA 2014,  
Lissabon. 12.-15.11.2014.

(with Uta Russmann) Who deliberates online? Conference „Civic political  
engagement and public spheres in the new digital era“, Centre de recherches  
politiques de Sciences Po CEVIPOF, Paris 24.-27.06.2014.

Beyond ‘Potential’: Swiss City Administrations and their Use of ICT for  
Participation. Conference “Smart Cities / e-Government”, Shanghai, China, 5.-  
07.06.2014.

(with Uta Russmann): The Sociodemographics of Political Public Deliberation:  
How to measure deliberative quality among different user groups. ICA  
Conference Seattle, USA, 22.-26. Mai 2014.

(with Melanie Magin & Cornelia Wallner): Making Norms and Values Visible:  
Reflections on Media Policy Research, ICA Conference Seattle, USA, 22.-26.  
Mai 2014.

(with Stephan Rösli & Otfried Jarren): Citizen Participation and Political Online  
Communication: A Case for Qualitative Research Designs. ICA  
Preconference: Qualitative Political Communication Research. Seattle, USA,  
22. Mai 2014.

(with Stephan Rösli & Otfried Jarren): Hype in the City? An Inventory of  
Participatory Online Communication in Swiss Cities. Workshop “Comparative  
Perspectives on Social Media in Political Communication”, Conference:  
Democratic Innovations, Democratic Crises: Is There a Connection?  
University of Oslo, Norwegen, 8.-9. Januar 2014.

Party communication and perceptions about social media: between academic  
trends and political reality. ECREA Political Communication Section, Mailand,  
Italien, 19.-20.09.2013



(with Jakob Svensson) The Emergence of a Network Media Logic in Political Communication: A Theoretical Approach, ECREA Political Communication Section, Mailand, Italien, September 19-20, 2013

„Social Media are Overestimated“ – Political Parties, Communication Strategies and Electoral Campaigns, Jahrestagung der IAMCR 2013, 25.-29. Juni 2014 in Dublin, Irland.

(with Uta Russmann) The Quality of Public Online Participation: How to measure participatory online communication among different user groups, Jahrestagung der IAMCR 2013, 25.-29. Juni 2014 in Dublin, Irland.

(with Jakob Svensson) Network media logic – a theoretical challenge in mediatization studies, Mediatization and New Media. International research workshop by ECREA TWG Mediatization. University of Copenhagen, Dänemark, 15.-16. März 2013.

Ein Tweet macht noch keine Revolution: Ein analytischer Zugang zum Vergleich von Medienwandel und Medienstrukturen in Demokratisierungsprozessen. Workshop des Netzwerks Medienstrukturen in Jena, 19.-20. Oktober 2012.

High Perceptions, Low Performance: Do Political Parties Fail on Social Media? ECREA 2012, Istanbul, Türkei, 24.-28. Oktober 2012.

Mastering the Art of Social Media: On Swiss Parties, the 2011 National Election and the Digital Challenges, ECPR Joint Sessions 2012, Workshop 20: Parties and Campaigning in the Digital Era, Antwerpen, Belgien, 10.-15. April 2012.

Mediatisierung und die Ausdifferenzierung von Medienlogiken: Wie Social Media Schweizer Parteien herausfordern. Gemeinsame Jahrestagung der Fachgruppe „Kommunikation und Politik“ der DGPK, des Arbeitskreises „Politik und Kommunikation“ der DVPW sowie der Fachgruppe „Politische Kommunikation“ der SGKM; Zürich; 9.-11. Februar 2012.

Manufacturing Media Reforms: Towards a Model of Corporate Influence on Media Policy-Making, ICA 2011 Conference, Boston, USA, 26.-30. Mai 2011.

Mediatization in the Age of Online Communication: Still a useful paradigm? ECPR Joint Sessions, Workshop: After Mediatization: How Parties and Governments legitimize and communicate political action. St. Gallen, 12. -17. April 2011.

The Limits of Media Power: Why Media Concentration Does Not Impede Fair Electoral Coverage, ECREA 2010 – 3rd European Communication Conference Transcultural Communication – Intercultural Comparisons, Hamburg, 12.-15. Oktober 2010.

Regulating under Influence? Media Concentration and its Effects on Media Policy-Making, IAMCR-Conference Communication and Citizenship: Rethinking Crisis and Change, Braga, Portugal, 18.-22. Juli 2010.

Legalizing Community Communication: Mexican Community Radios and their Struggle for Participation and Participative Regulation, IAMCR-Conference Communication and Citizenship: Rethinking Crisis and Change, Braga, Portugal, 18.-22. Juli 2010.

Veto Players and the Regulation of Media Pluralism: A New Paradigm for Media Policy Research? Workshop of the ECREA's "Communication Law and Policy" Section: New Directions for Communication Policy Research, Zürich, 6.-7. November 2009.

Media Pluralism between Market Mechanisms and Control: The German Divide, ECREA (European Communication Research and Education Association), 2<sup>nd</sup> European Communications Conference, Barcelona, Spanien, 25.-29. November 2008.

Challenging Media Power: The Emancipation of Media Policy in the Mexican Democratic Transition, ICA (International Communication Association) InterAmericas Council: Congress of the Americas II, Mexico City, 9.-11. Oktober 2008.

Structural Media Pluralism in Germany: The Broadcast Sector, COST A 30 Konferenz, Sarajevo, Bosnien und Herzegowina, 5.-7. Juni 2008.

Machiavellian Rule or Fourth Estate? Challenges and Strategies of Equilibrating Media Concentration in Mexico and Italy. International Summer School „Political Communication and Electoral Behaviour“, Mailand, Italien, 2.-9. Juli 2007.

Vom Betrug des Wahlbetrugs: Medienperformanz und die mexikanischen Wahlen 2006, Düsseldorfer Forum Politische Kommunikation, Düsseldorf, 13.-15. April 2007.